

FALL 2016

# Fabulous

MAGAZINE

# over 50

*MD Womens Expo Special Edition*

**Back 2**  
Business  
Issue

**How to Work**  
a Trade Show

**Discover** Your  
Ideal Career



*Inspiring Boomer Women to Look, Feel & Be More Fabulous*

THE

# Fabulous Over 50 WOMAN IS S

She CONTINUES TO GROW  
BUT HAS FOUND HER NICHE IN LIFE

She is PASSIONATE ABOUT THE WORK SHE DOES  
AND THE AND THE CAUSES SHE STANDS BEHIND

She is CALMER THAN IN HER YOUTH  
BUT STILL KNOWS HOW TO HAVE FUN

She is SOMEONE YOU WANT TO KNOW  
BECAUSE SHE WILL SHARE HER LIFE-EXPERIENCES

She APPRECIATES LIFE

She is A TRUE FRIEND BECAUSE SHE HAS SEEN FRIENDS  
COME AND GO AND REALIZES THE VALUE OF ONE WHO IS TRUE

She is A DAUGHTER, A GR

She COULD ALSO BE A  
OR CARE-TAKER, OR

She is READY FOR THE  
AND IS WELL ARM

She ROLLS WITH TH  
AND CONTINUE

She is Fab  
She



Join Today! FREE DIGITAL SUBSCRIPTION

# SUCCESSFUL, SELF-CONFIDENT

GRAND-DAUGHTER, A FRIEND.

MOTHER, A WIFE, A GRAND-MOTHER  
ALL THESE THINGS UNDER ONE ROOF

THE NEXT PHASE OF LIFE  
EMPOWERED FOR THE CHALLENGE

EMBRACING CHANGES  
NEEDS TO GROW

*Fabulous  
is You!*

FROM THE PUBLISHER...

We could not be prouder to present you with this special Back 2 Business edition of Fabulous Over 50 Magazine, the official program for the MD Womens Expo a great show in Baltimore that Patsee Anderson. has produced for the past 15 years. We are so excited to partner with the Maryland Business Women's Expo and expand the Fabulous Over 50 Network to the East Coast.

Everyday more and more women are banding together and creating alliances. We are in the process of partnering with some of the finest Women's Organizations and Women leaders across the country to inspire, educate and bring women together to support each other and live the fabulous life!

We are working on making Fabulous Over 50 the #1 source for Boomer Women who want to look, feel and be more fabulous! Our Holiday issue will be out mid November, contact us if you are interested in being listed as a fabulous find or would like to become a sponsor or advertiser.

We look forward to continuing to build and welcome your comments and support!

All the Best!



**Christine Neal**  
Founder/Publisher



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Fall 2016

# Fabulous over 50

Back 2 Business Issue



## MD Womens Expo

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MEET YOUR

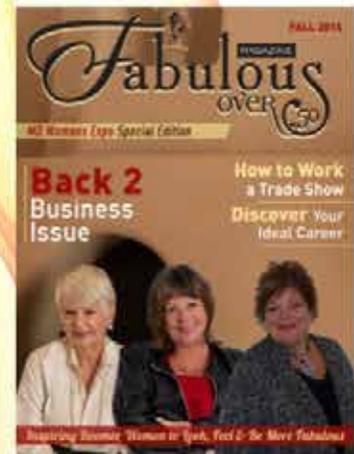
City2City  
for women

AMBASSADORS

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On cover: Cynthia De Lorenzi, (left). Patsee Anderson, (center), Christine Ne...



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One Goal

Helping Fabulous Women Cor

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# Fabulous Women



## Meet Patsee Anderson

### Your Net Worth is Your Network

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Patsee will help you find income streams among people you never thought to ask! Often we are not seeing where the money is..

Known for her innovative concepts in generating income for nonprofits and startups, Patsee has been designing concepts for Expos, Networking Organizations, and Radio Shows for over 30 years.

#### Recent Designs and Partnerships:

- The Maryland Women's Expo (now in it's 15th year)
- Bmore Healthy Expo – Fox 45 Baltimore
- Black Eyed Susan Day – Baltimore Preakness
- Urban Health Beat WEAA Radio
- Perfect World Network Radio (PWNRadio.net)
- Enchanted Voice Radio (San Francisco)
- Fabulous Over 50 Magazine

Patsee received the “Innovative Woman Award” by Innovative Woman magazine at the 2013 Success Summit in Los Angeles, and now co-writes a monthly column, “The Six Figure Woman,” for Her Life magazine in DC. She has received other prestigious awards from Soroptimist International and the American Association of Women in Community Colleges. She has been a talk-show host on Radio One (WOLB) for 13 years. She was an Instructor at the International Conference in Las Vegas for CEO Space Inc.

***Patsee Anderson's signature program, Richer, Smarter, Happier, helps you Find a theme, an audience, and an income design that is uniquely YOURS.***

Best of all, in **Richer, Smarter, Happier**, you learn to **Raise the Money you Need . . . Before your Spend Money!**

# Three Fabulous Women...

*One Goal...  
Connecting Fabulous Women  
Coming Soon to a City Near You!*



[www.FabulousWomenConnect.com](http://www.FabulousWomenConnect.com)

# *Fabulous Featured Expert*

EXPERT BRANDING PACKAGE

*Get the FABULOUS publicity you deserve!*

*Y*ou are a fabulous professional. You are great at what you do. You can help so many women if only more knew how fabulous you are.

You have a website. You may even be active on social media. You may have a Facebook Page, LinkedIn page and tweet. You are creating blogs and putting them on your website. Your content is great, (after all you are an expert in your field) but still not enough people know about your work.

We can help. We are an established magazine for Boomer Women in the Chicago land area and are spreading like wildfire across the US. We can share your blog posts with our thousands of members and subscribers on our website. In addition, we use pieces of your blog to post in social media to drive even more Fabulous Over 50 Women to your posts and ultimately, to your door. You also get a "Fabulous Featured Expert" link to put on your website to link to your published articles on our site.

Put the power of the press to work for you. Our Fabulous Expert branding Program starts at only \$99 a month.

Fill out an application today to see if you qualify.

The logo for Fabulous Over 50 Magazine features the word "Fabulous" in a large, elegant, black script font. A small butterfly icon is positioned above the letter "i". To the right of "Fabulous", the word "MAGAZINE" is written in a smaller, black, sans-serif font. Below "Fabulous", the words "over 50" are written in a black, sans-serif font, with the "50" being significantly larger and more prominent.

Connecting Business the Area's Most Dynamic Consumers in  
Print, Online and at Fabulous Events.

[www.FabulousOver50.com](http://www.FabulousOver50.com)

# Getting the Most Out of Tradeshows, Conferences and Summits!

BY: Cynthia Cynthia De Lorenzi



No matter our chosen career path or expertise, eventually we all find ourselves attending a conference or tradeshow. Sometimes they may seem like a waste of time or expense and other times you recount to your friends and colleagues some new or fascinating information you learned and connections you made.

As a keynote speaker I have attended many conferences, from technology, governmental policy, innovation or motivational and professional development! Whenever possible, before taking the stage, I take time to walk through the conference floor, interface with attendees, hear some personal stories and even ask what they hope to take away from their time in attendance.

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*Here are a few keys I've learned for getting the most out of your time at your next tradeshow or conference!*

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1. Do your homework! Most conferences have information online, on a website or detailed in the invitation. Make notes and hone in on what you want to learn, discover or connect with.
2. Make notes of who you want to meet or hear, even be sure to know why you want to make that connection.
3. If there is a company you want to connect with take time to do a bit of investigation about the company and who you want to meet or get to know. With social media it is easy to find out both professional credentials and personal interests. LinkedIn is the perfect place to find out about someone's business creds and experience and Facebook will give you insight on their personal interests. You may even discover mutual friends.

4. For a business you want to add to your sales channel check them out online to. Be sure to visit their news page which may provide insight on possible opportunities for opening the door.

5. See if the conference or tradeshow will be using a hashtag, i.e. #WomensExpo2016, for social media posts. This is a great way to see what people are talking about during the conference and afterwards. Be sure to add your own post on your social media pages. You can even use it to invite people to come meet you at your booth if you showing or to come listen to your presentation during a conference breakout session.

6. Be sure to bring plenty of business cards, in fact bring more than you expect you will need. When people hand you a card, if there is an interesting fact you want to recall make note on their card immediately. Just be sure to be polite and ask if they mind if you write that information on the back of their card.

7. Tuck your business cards in your name badge holder if you are given one when you check in at the conference. It makes it much easier than fishing through your purse or pockets to find your card.

8. If you are tech savvy be smart and use your smartphone. Take pictures of those you meet and share the image on Facebook, Twitter and or LinkedIn. You can also send the photo to those you meet as a follow-up to the conference.

9. Be sure to invite your friends and colleagues to attend the conference too. Sometimes just seeing a familiar face is a great boost to your conference energy.

10. Last but not least bring your greatest asset, your smile. People are drawn to those who look approachable, warm and friendly!

# Choosing the Right Model for Your Small Business Dream

Millions toil away in their office cubicles, dreaming of owning their own piece of the American dream. Meanwhile, many entrepreneurial thinkers are using rough economic times as the catapult for making their small business dreams come true. With so many types of business models available, it can be hard to determine which one is the best fit for you. Brick and mortar Commonly thought of as the most traditional of plans, this business model involves businesses housed in physical buildings from which they sell their products.

One major advantage of brick and mortar businesses is the personal interaction typically achieved between consumer and owner. Since the retail experience is part of what's for sale, physical appearance and location of the facility need to be factored into the overall cost of running the business. Due to the rising popularity of online shopping, many brick and mortar businesses are turning to the internet, combining a physical location with an online presence. However, small businesses that offer services that cannot be purchased through the internet, like hair and nail salons, still thrive with this method.

## BRICKS AND CLICKS

The "bricks and clicks" model is typically used to describe a business with both a retail and an online location. A major advantage of the brick and click model is it allows customers to see the product physically, coupled with the option to buy products with the convenience of a mouse click. Many businesses with a physical location also have a long-standing relationship with customers, and this can help boost their internet sales.

This online component allows the entrepreneur to be well-positioned to compete with other online businesses. One disadvantage of the brick and click model is the higher overhead required to run both a physical location and keep a website fresh and current.

Many examples of successful bricks and clicks businesses are retailers which, in particular, sell clothing and footwear. Local customers can go in to try on the wares physically and then purchase from the comfort of their own home. These same customers know they can ship items anywhere with the easy distribution provided by the online component.

## FRANCHISE

A franchise is a business model that involves two parties — a franchisor and a franchisee. Franchises are a good fit for those with an entrepreneurial spirit but who also may lack #11735\_UF

Source: The UPS Store business experience and would benefit from the structure, support and guidance the franchise model provides. To become a franchisee, an entrepreneur pays a fee and/or shares the revenues of the business. Because a franchise is owned by a franchisor, the franchisee must follow set guidelines. For example, fast food franchisees typically cannot change their menus, logos or signage. The types of franchise opportunities are vast, but can include hotels, convenience stores and fast food restaurants.

If you're trying to narrow down your options, knowing your location and community is essential. Some franchise opportunities, such as The UPS Store, specialize in building franchise opportunities in small towns and rural locations. As many of these areas are underserved in business, packing and shipping amenities, such franchise models deliver a sought-after service for other small businesses and citizens within the community. Having a clear understanding of your community's needs can ensure your new business venture is successful and profitable.

It's also important for franchisees to think outside the box when selecting their location. For example, some businesses, such as The UPS Store, can thrive in non-traditional locations, such as hotels, rural communities, university campuses, military bases and convention centers. For more information, visit [www.theupsstore.com/mainstreet](http://www.theupsstore.com/mainstreet).

## DIRECT SALES

Without a physical retail structure, the direct sales model sells products through independent distributors who specialize in face-to-face experiences with the consumer. One main benefit of direct sales is the ability to sell without overhead or supply costs of running a facility. Many direct sales entrepreneurs purchase their products directly from the parent company piecemeal, so no additional storage space is needed to house the product.

A majority of direct sales businesses use a party plan with hands-on customer service to sell the product, and leverage their personal involvement as an advantage over other methods of reaching customers. This type of business is often used to sup-

plement other small businesses or as part-time employment, as it is often easy to sell through homes, jobs or other social communities. Examples of direct sales opportunities for small businesses include makeup, housewares, jewelry and vitamin products. 5 tips on creating a great business plan.

Once you've determined which business model best suits your needs, developing a business plan is essential. Here are five tips from SCORE, a non-profit that grows successful small businesses across America, to help you get started:

- Take the long view and do long-term planning. Map out where you want to be five years from now and how you plan to get there.
- Write the plan yourself. You will learn more about your business by doing so.

Think of your plan as a living document. Review it regularly to make sure you are on track or to adjust for market changes.

- Share the plan with others who can help you get where you want to go, such as lenders, key employees and advisors.
- Understand you might pay a price in the short run to obtain long-term business growth and health.



# Fabulous Women WANTED



**Fabulous Over 50 Magazine is expanding across the USA.**

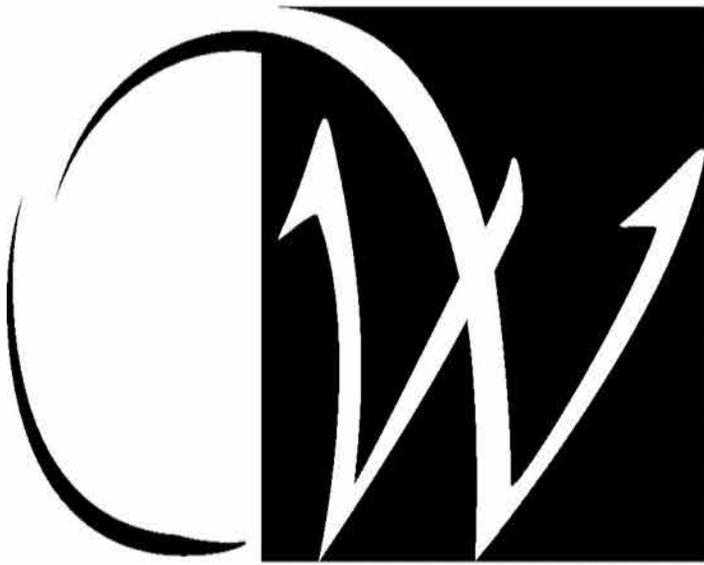
**We are looking for dynamic self starters to lead FABULOUS events in their local market.**

**To learn more about this Fabulous Opportunity, please email a letter of inquiry to:**

**[Christine@FabulousOver50.com](mailto:Christine@FabulousOver50.com)**

**be sure to put Fabulous Leader and Your City in the Subject line.**





## Women's Expo Forum

year the collaboration has put their efforts in the Patterson Park Area, Baltimore's at risk communities, and small businesses. The goal is to educate and provide HEALTH CARE for entrepreneurs and small businesses.

The # 1 Cause of Bankruptcy are MEDICAL bills.

Womens Expo Forum, offers several platforms and resources to reach businesses and the consumer. Through our women-focused events, programs, services and activities. The Forum allows us to support our sponsors and exhibitors year round.

The Women's Expo's goal is to assist our exhibitors and sponsors to reach their desired demographic directly and affordably, both online and offline, as well as *live* on-site at the Conference and Expo.

This year we are proud to partner with Kaiser Permanente. Sharing similar missions united the two organizations. For a

## A BETTER WAY TO TAKE CARE OF BUSINESS

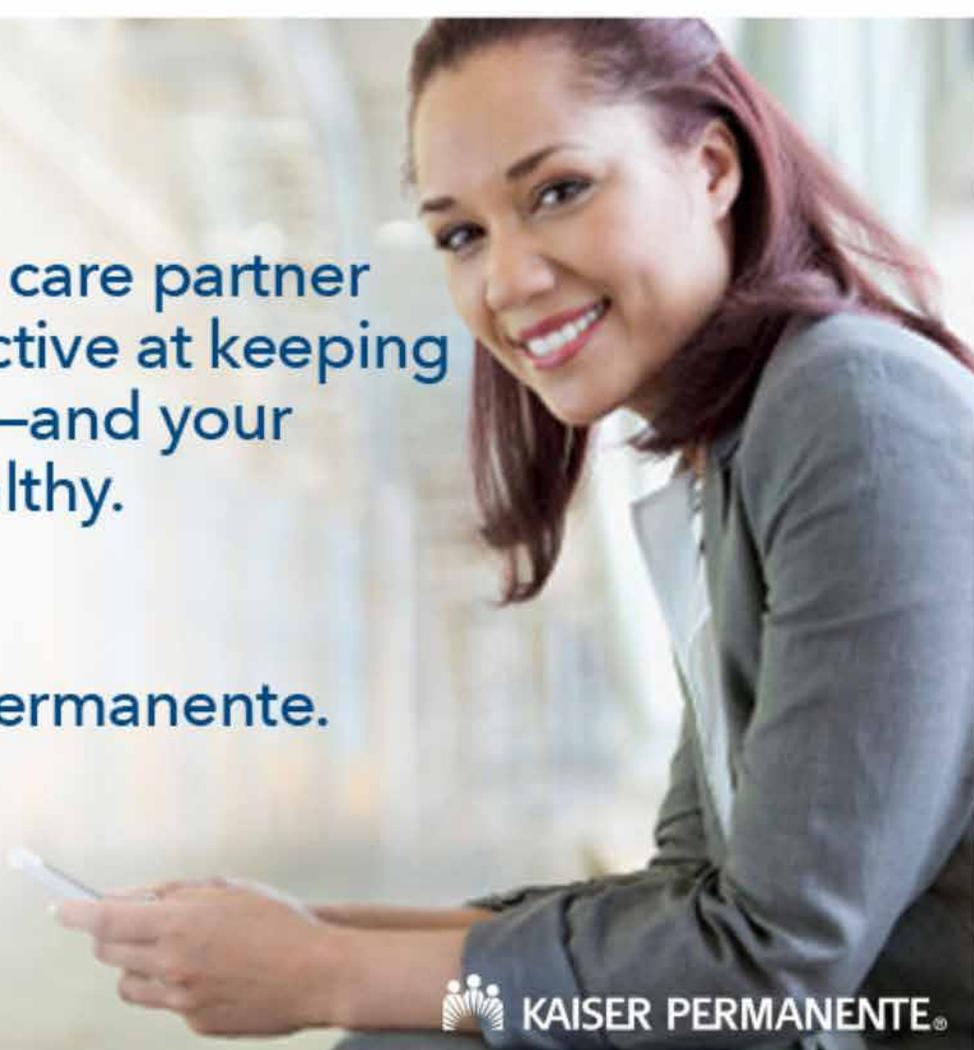
Choose a health care partner who's more effective at keeping your employees—and your bottom line—healthy.

Choose better.  
Choose Kaiser Permanente.

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[kpbiz.org/expo](http://kpbiz.org/expo)

 KAISER PERMANENTE®



# KEYNOTE SPEAKER: *Cynthia De Lorenzi*

## Success in the City

Long time Washingtonian joining us  
from New Mexico

Welcome back to the East Coast!



Join us early at 9:30 AM, to hear some of the best and brightest local and national speakers. At 12pm enjoy workshops, demonstrations, activities and food. This year's focus is a global experience right within our own community. Partnerships with Ethic Communities and Global Leaders will add a new dimension to this year's event. Opening Speaker Denise Whiting – Café Hon Owner

**The Baltimore Hon Hive, Ladies will be our Emcees**, a reminder of our proud and strong blue-collar legacy.

We are excited to announce this years Key Note Speaker **Cynthia de Lorenzi** – founder of **Success in the City**, joining us from New Mexico. (Cynthia is a well known Washingtonian, before moving last year to the South West.)

**SELF, HEALTH AND WEALTH are the three areas of focus.**

## THRIVING COMMUNITY IS HEALTHY BUSINESS

THANK YOU **KAISER PERMANENTE thrive**

SPONSOR OF THIS YEAR 15<sup>TH</sup> ANNUAL MARYLAND WOMEN'S EXPO

### MARYLAND WOMEN'S EXPO AND CONFERENCE MISSION...

That women that attend the Maryland Women's Expo have access to women leaders through our City2City program. We want to help women make connections in their own communities as well as expand and share their vision nationally and comfortably.

The Vision is a National opportunity in a Community setting.

**ENJOY, A RICHER, SMARTER, HAPPIER EXPERIENCE.**

# AMBASSADORS



## USA — JEWELS MULLER (LEFT)

Wife, mother, and CEO of Chicks Connect Mastermind Support Network. The Muller family has been traveling fulltime in their RV for over 5 years sharing the Chicks Connect Movement. Empowering Women to Empower the World! [www.ChicksConnect.com](http://www.ChicksConnect.com)

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## LAS VEGAS— TIFFANY ALMAZAN (RIGHT)

“ I live, I love, I choose joy, freedom, joie de vivre “ She is building a global Nerium empire with her amazing husband and pack of Gordon Setters! :)



## TEXAS— LILA HOLLEY (LEFT)

Award-winning author Lila Holley ‘just wanted to write a book.’ She has created a movement with Camouflaged Sisters LLC —sharing the incredible stories of military women across multiple media platforms.

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## SAN FRANCISCO — CYNDEE PAULSON-HEER (RIGHT)

is a Boomer-Girl, born on the heels of an era where women struggled to share their voice. Her mission is to help 100 women find and share their voices via online broadcasting.



## CHICAGO— CHRISTINE NEAL (LEFT)

Founder and publisher of Fabulous Over 50 Magazine. Her mission is to educate, empower and motivate women to live their best lives as well as help businesses reach the most dynamic consumer in America today; Boomer Women.

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## NEW YORK – CAMILLE BUCCI (RIGHT)

Is a Licensed Skin Therapist and a Leader with Neal's Yard Remedies.

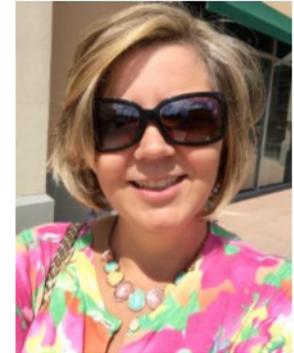


## ARIZONIA— KAREN KAMEFSKY (LEFT)

Through Relationship Marketing training and this powerful Card & Gift Business System, Karen helps build loyalty, trust, and increase referrals and brand awareness while reducing Advertising costs. In a nutshell, I make people smile and feel cared about.

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City  
for w



## CITY2CITY - AMBASSADORS FOR WOMEN –

Inviting Women from around the USA to Baltimore as a RESOURCE for OTHERS Changing the landscape of networking at EXPOS. Working to bring success to our cities, going back to our grass roots strength and adding a bit of “blue collar” hard work.

## A M B A S A D O R S

### NORTH CAROLINA — DR. PATRICA “PATTY” FITZHUGH (RIGHT)

Speaker, entrepreneur, author, leadership consultant, television, radio host, women’s advocate, and visionary. She is CEO of It’s A New Day, LLC, based in Chapel Hill, North Carolina.”



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### NEW MEXICO — CYNTHIA DE LORENZI (LEFT)

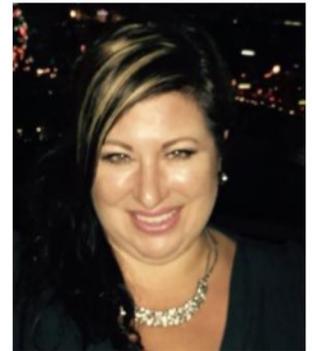
A TEDx Women and international motivational speaker, expert interviewer and moderator, co-author and social media expert and consultant, producer, artist, and futurist who likes to refer to herself as a serial entrepreneur and social commentator on the status of women in our world and their impact on our culture and economy today. She is the CEO and Founder of Success in the City.



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### PITTSBURGH — VALERIE SICKLES LERCH (RIGHT)

Valerie has always had a passion for planning and organizing events. While completing her Bachelors of Science in Psychology as a young adult, she spent many years working for a banquet facility which provided her with a foundation for organizing and producing numerous types of events.



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### GEORGIA — RENA MEDINA (LEFT)

President of Corporate Promotional Products ([www.cpp-ga.com](http://www.cpp-ga.com)) as well as a fellow Veteran. Her mission is to help you create long-lasting relationships with your clients and boost your ROI through the power of promotional products.



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### OREGON — PAM MC LELLAN (RIGHT)

Pam McLellan lives in a tiny house on wheels and is passionate about hiking, kayaking and an ageless healthy lifestyle. Her sustainable solutions help her clients to free up time, energy and life so they can live as fully as she does! [www.PamMcLellan.com](http://www.PamMcLellan.com)



# How To Identify The One Thing You Were Born To Do

By: Steve Olsher



To identify your Gifts, follow this three-step process:

## Step One: What do you love?

To do this, first think about all the things you love doing and write them down.

Think back: What did you enjoy as a teenager? Even if you haven't done something for years, if it

would still bring you pleasure, write it down.

Focus on the activities and interactions that lift your soul. Avoid listing skills you're good at simply because you've practiced them over time.

Now, dig even deeper.

And as an adult, what gives you goose bumps? Maybe it's when you come up with a really good idea and you know you've found the solution you've been looking for. Tie the goose bumps moment to descriptions that encapsulate the activity in noun or adjective form — such as singing, teaching or healing.

Next, think about your character traits. Are you bold, fearless, adventurous, funny, and/or entertaining? Perhaps you're creative, intuitive, an organizer extraordinaire, and/or have a strong ear for music.

Think about how these traits are expressed through your interactions and activities. For example, if you're an organizer extraordinaire, maybe you love arranging people's schedules or homes. The next step is to put the activities you've identified in order of preference.

## Step Two: What do you loathe?

The next step requires you to be totally honest about all the things you hate to do. If you're clear about which activities you despise, you can establish a strong foundation for moving your life forward by starting to let them go. Whatever it is that pushes your buttons (in a bad way), write them down.

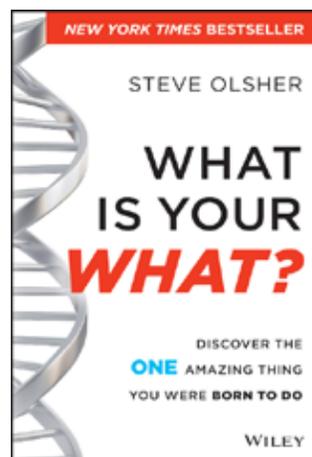
## Step Three: The Seven Seeds of Your Soul

Now, get your lists of Things I Love Doing and Things I Hate Doing. Start with the top item on your list of Things I Love Doing and ask yourself each of the six questions below as it relates to the activity. Each answer should be a definitive yes or no.

1. Even if you didn't get paid a cent for it, would you still do this?
2. Would doing this inspire you every day?
3. Does doing this come as naturally to you as breathing?
4. Do you feel you've been given a special gift to do this?
5. Does time seem to fly by when you're engaged in this activity?
6. Can you possibly make money doing this?
7. Does performing this activity involve anything on my list of Things I Hate Doing?

If your thing you love to do involves doing two or more activities that you hate, you may want to rethink it. Identifying your WHAT is often a very emotional experience. It should move you and put a fire in your belly. Pursue living as who you were born to be and you'll achieve your true destiny.

Dig deeper into this concept in Steve's book, *What is Your What?* Available at Amazon.com.



# PROMOTE your business to THOUSANDS of WOMEN

## ***Fabulous Advertising Package Includes:***

- ◆ Half Page ad in Holiday Issue & New Year New You Issues of Fabulous Over 50 Magazine Overall, projected total circulation over 10,000. (\$318 value)
- ◆ Complimentary Business Listing on FabulousOver50.net and FabulousWomenConnect.com for 3 months. Fabulous Women Connect.com to launch on November 1, 2016 (\$177 Value)
- ◆ 4 Facebook post shares from your Facebook page, 2 Per month on [Fabulous Over 50 Mag](#) Facebook page. (\$100 Value)
- ◆ Free digital subscription to Fabulous Over 50 Magazine for one year. (\$29 Value)

**Total of over 10,000++ Exposures for YOUR business**

**\$415 Value for only \$199**

**Want Even MORE EXPOSURE? Purchase one of these packages with a larger ad.**

**Full Page AD \$299**

In order to produce a quality magazine... ONLY photos and logos with quality images can be used.

DPI 300+ IF you do not have good art, we can help and design an ad for you for an additional \$50.

**Absolutely NO EXCEPTIONS!**

**To purchase contact the Publisher, Christine Neal**

**Christine@FabulousOver50.com or call/text 219)670-2111**



# Manifesting Your Desires

by Rev. Rhonda Schienle, Spiritual Laws, Theories and Practices Facilitator and Founder of Interfaith Ministry Services, LLC

*What do you desire to have a fabulous and over 50 life?*

## **What is your hearts desire?**

As a facilitator for Spiritual Laws, Theories and Practices Discussion groups, I have found there are helpful tips, formulas and methods one can utilize to manifest all they desire effortlessly.

The common question that is posed to me in our group discussions is: "how do I begin manifesting and what does it entail?"

My very first response is to start with gratitude for everything you currently have. Then, I share know your end result first and work backwards. Next, I suggest using a simple formula to utilize in any given situation. Following that, allow yourself to review the effective and non-effective methods to achieve and accomplish that which you desire. Finally, I recommend checking your "doubt meter."

I encourage each of you to get a journal. Write down your desires and goals. Allow your first sentence to be: I am thankful and grateful for what I have received, am receiving and will continue to receive for the greater good of all involved, and so it is.

Before one can truly manifest their heart's desires, a foundation of gratitude is paramount. Why? Because how can you be happy with anything you receive if you are not grateful for what you have now?

Let's review the following tips, formulas and methods.

## **Helpful Tips:**

Using affirmative words such as, "I am enthusiastically riding my new Harley-Davidson motorcycle" versus "One day I hope to have a motorcycle".

Allow what you want to manifest to be as if it already has happened. This makes the desire fully in the NOW!

## **Formula: E+R=O**

This formula is directly from Jack Canfield, the amazing author of "Success Principles".

**E = Event**

**R = Response**

**O = Outcome**

**"E"** What is the **Event** of your hearts desire?

Example: The event would be the wedding.

**"R"** How you **Respond** in the given situation or desire. Any change in your response affects the outcome.

Example: doubtful and uncertain or confident and grateful.

**"O"** We must know what our **Outcome** is.

Example: You want the outcome of your wedding to be fun and memorable.

## **Effective and Non Effective Methods:**

**Effective:** To be effective in your hearts desires, it is very important to be genuinely positive and grateful in manifesting your desires.

**Non-effective:** It is said that your subconscious knows if you truly believe what you desire. Therefore, doubt, fear and uncertainty will give you more of the negative outcomes.

Consider attending our Spiritual Laws group or one similar and local to you.

Now it's time to name it and claim it! Enjoy

---

*Rev. Rhonda Schienle is an Ordained Interfaith Minister and resides in Valparaiso, Indiana. She is the founder of Interfaith Ministry Services LLC; which offers customized weddings, celebrations of life and baptism ceremonies. In February 2016, she launched her radio show "Spiritual Practices" on 24.7 The Stream. Rhonda also facilitates two Spiritual Laws, Theories and Practices discussion groups in the Northwest Indiana area. The first group is now going on its fourth year. Prior to Rhonda's ministry she worked in both the traditional and alternative medicine fields. She developed and taught a 500-hour massage therapy course. She completed her Reiki Master training in 1999. She has additional background in Chiropractic Assistant, Medical Assistant, EKG Technician and Hospital Unit Secretary. Rev. Rhonda Schienle is a graduate of, "American Institute of Holistic Theology and Seminary". She is also a proud member and serves on the Leadership Council of, "A World Alliance of Interfaith Clergy". Rhonda is also a member of and earned her Pastoral Care Specialist recognition from, "American Association of Pastoral Counselors".*

# Fabulous MAGAZINE over 50

## Our Mission



*We are here to inspire, educate and share information, resources and events to help Boomer women look, feel and be even more fabulous.*

*Our expert contributors bring you great information on wellness and living a healthier lifestyle. Fabulous Over 50 shares stories of women overcoming adversity, transforming their lives and changing their bodies and thought processes. Our Caregiver Resources will guide the through the difficult process of caring for loved ones.*

*Our goal is to connect you with the best products and service providers to enhance your life as well as Fabulous Coupons to get the most from your money.*

*Our Fun and Fabulous events bring everyone together to build valuable relationships, experience new things, and have a really good time!*

**Join Us!**

[www.FabulousOver50.com](http://www.FabulousOver50.com)



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over 50

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